Thoughts from EthCC Brussels

- Most chain teams don't have the slightest idea of why a block explorer exists. They take it for granted, so when it comes to choose their own, they think 'they could make it better and unique'. They don't realize that **nobody is going to develop on your chain if the explorer has a UI, UX and feature set different from the industry standard**.
- The chain teams that know why they need a specific block explorers are the ones that know best about what their scope and focus is, and they'll most likely succeed.
- Infra providers and analytics tools have way too low of a media and conference coverage. That's because they don't pay media outlets or conference organizers, or at least not as much as super-high-growth chain teams with loads of cash
- Conferences are becoming too many, both around the world and during blockchain weeks: participation is so sparse that talks and panels see very low participation - we're talking to ourselves, and no one is listening, except for when the big guys talk
- Even though we made headlines with the Snowtrace transition back in November, 99% of the people don't know that Etherscan is getting paid 6 figures to do the explorer, and some don't even know that chains pay for explorers! But they all know about a new token coming..
- People in the Ethereum community don't have the slightest idea about what's happening outside
- Base is really, really, *really* popular
- No one knows anything about anything, really. It's just too much everywhere, if you know what I mean. But it's because we're all just trying to make it work.

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